
The role of electricity in heating and cooling INDUSTRY SECTOR

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DOES A HIGHLY ELECTRIFIED INDUSTRY MAKE SENSE FOR SOCIETY?

Can industry really be highly powered by electricity?

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Main needs of the industry

Motive power



Thermal processing



Fuels

Electricity

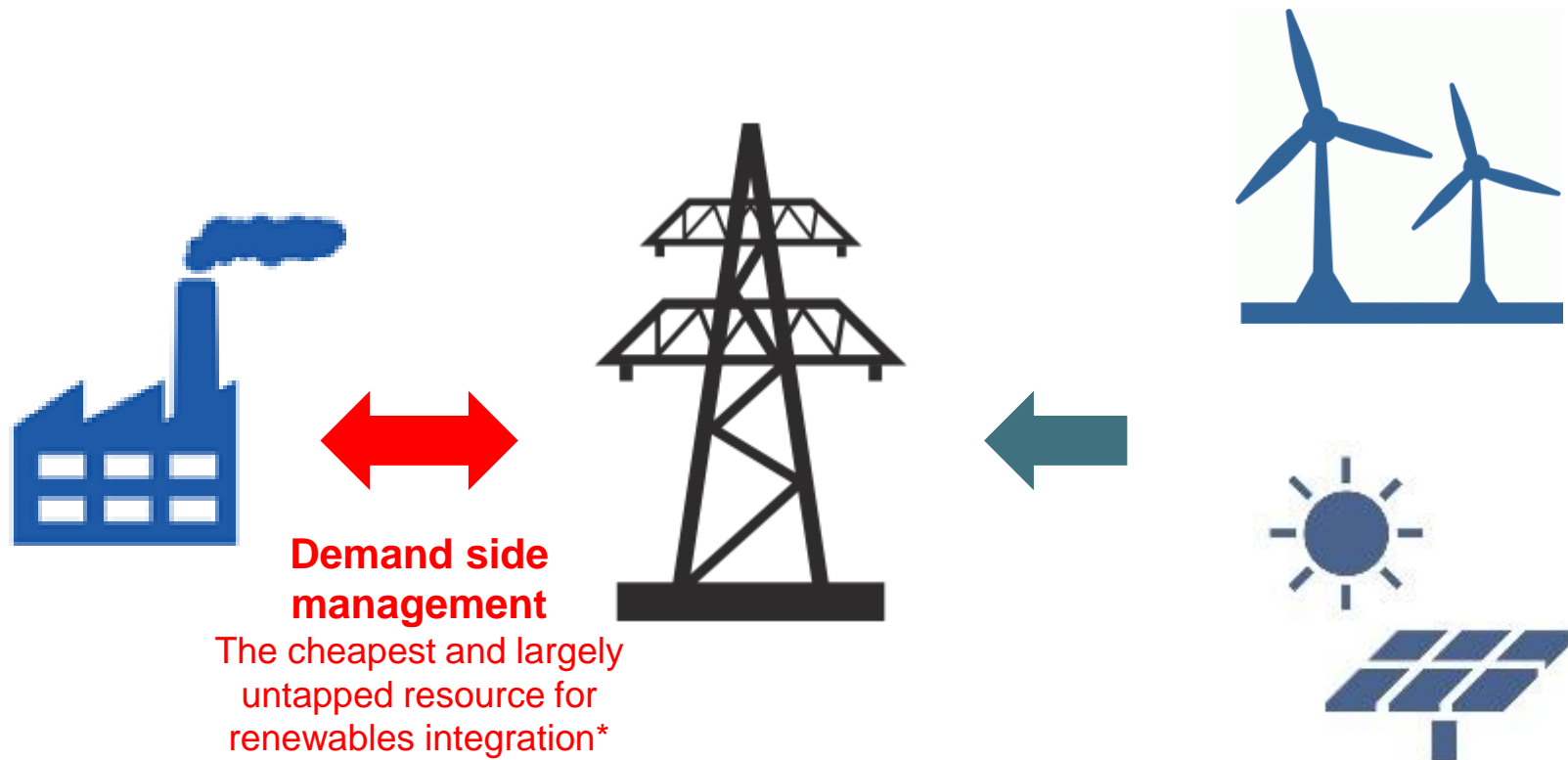


**Electro-
processing of
materials**

Yes, industry can be highly powered by electricity

Can the electricity system cope with a highly electrified industry?

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The electricity system can not only cope with a highly electrified industry, but it actually needs industrial flexibility to accommodate renewables

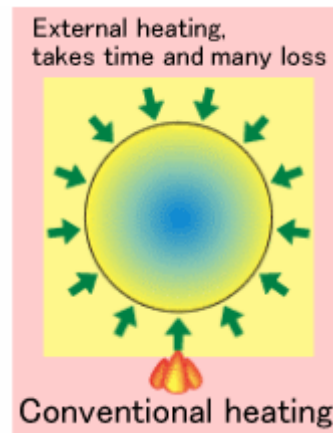
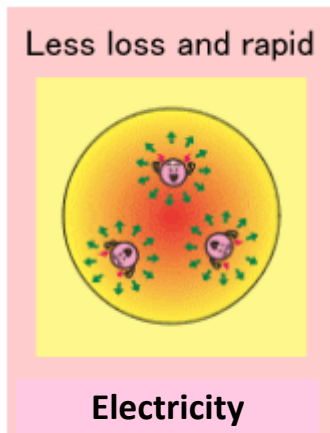
ELECTRO-PROCESSING OF MATERIALS (EPM)

EPM offers significant energy savings and higher environmental performance

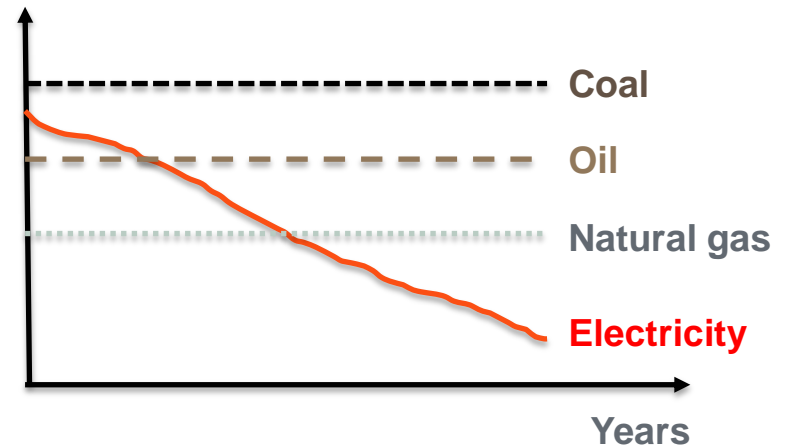
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Electricity: higher end-use efficiency

Electricity: increasingly decarbonized



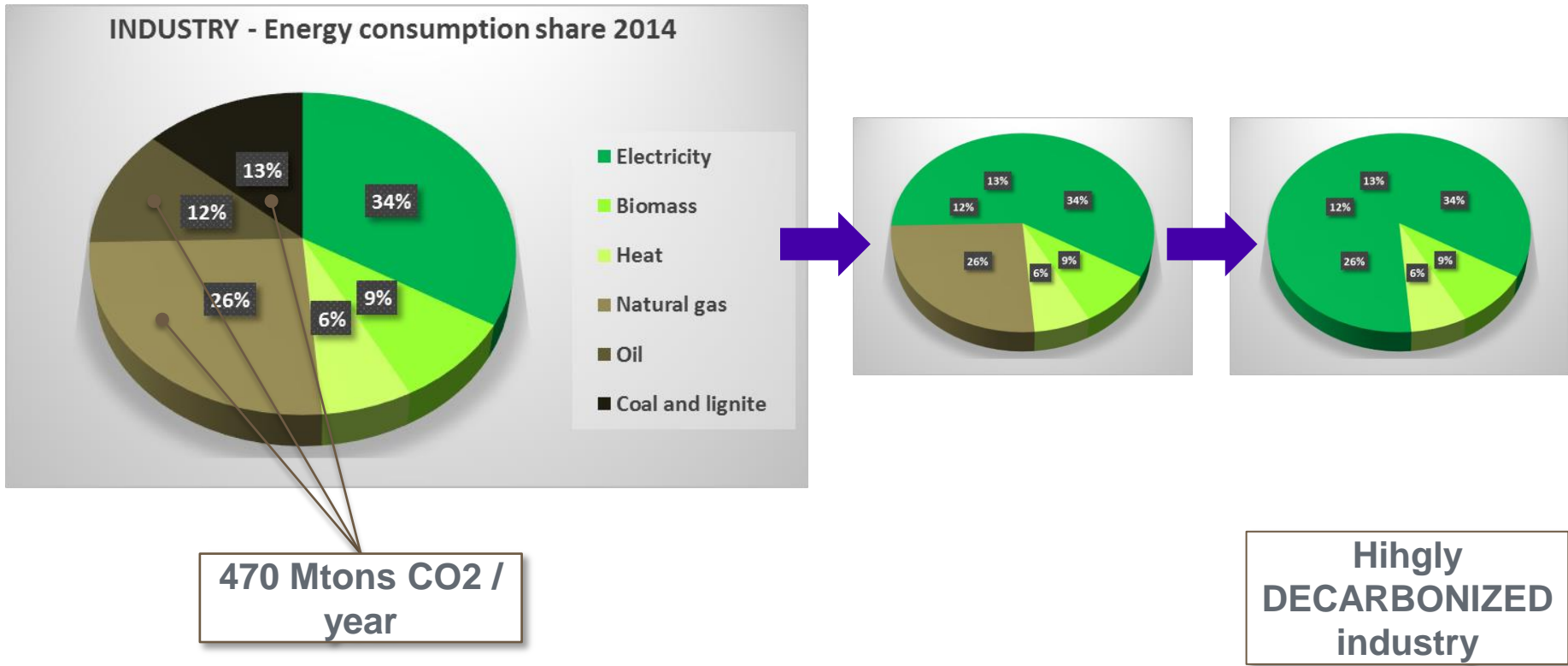
Kg CO₂ / MWh



Electricity share could significantly increase in industry

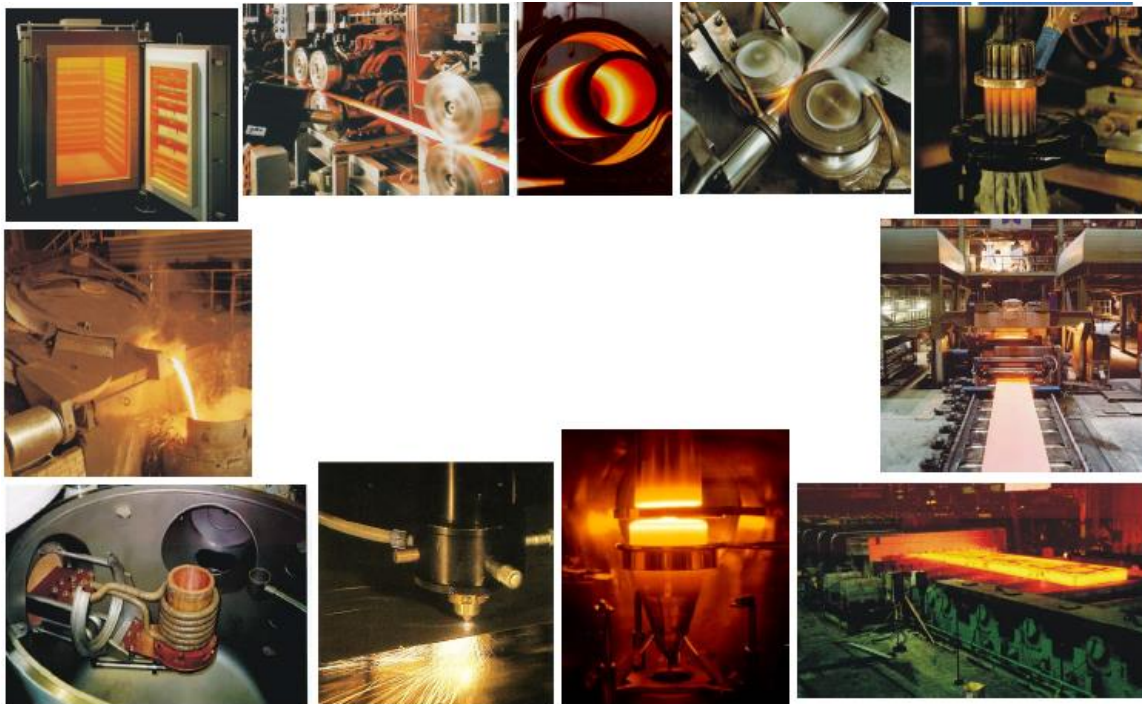


Current EPM penetration rate: 10%
Potential EPM penetration rate: >70%



EPM technology is available

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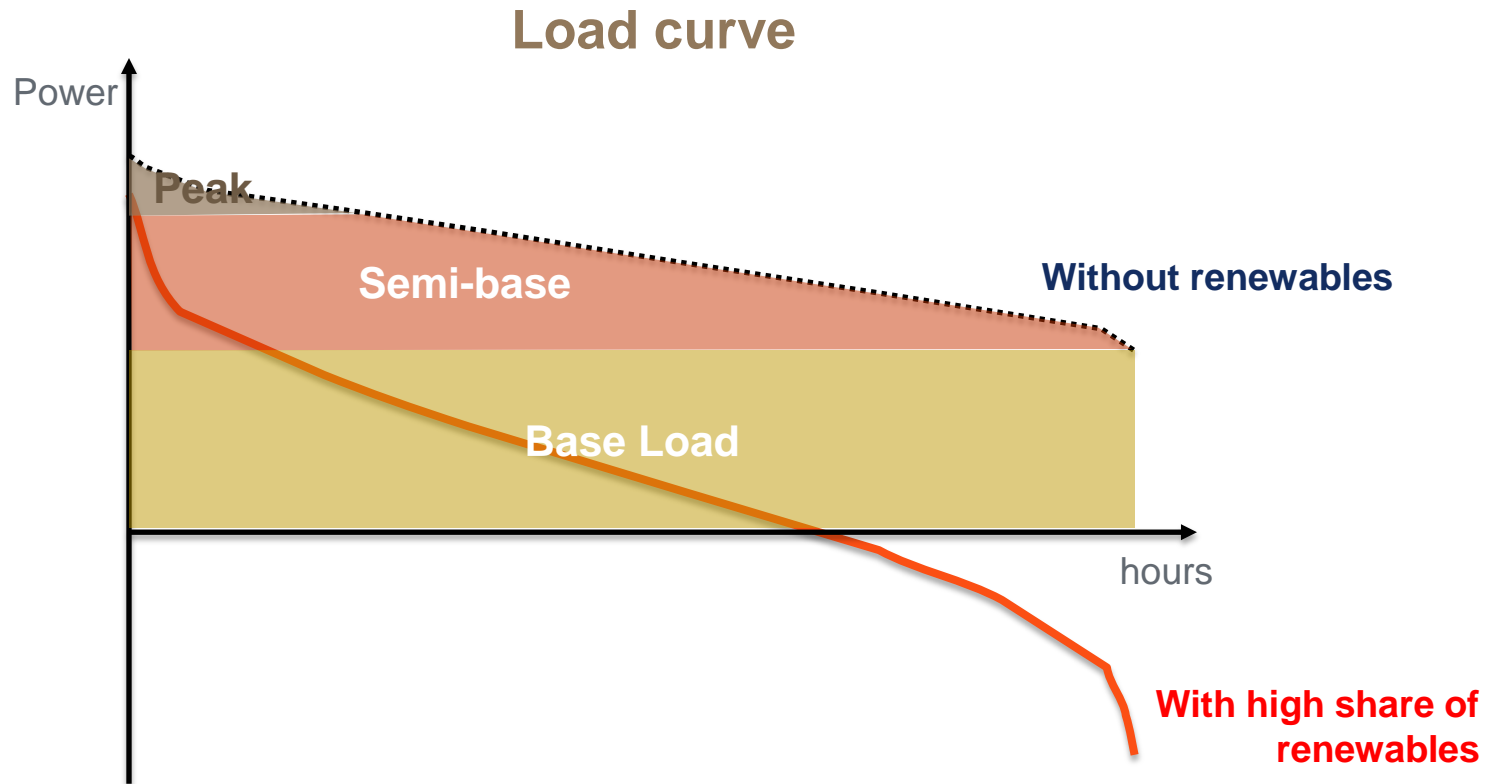
- **Resistance** (Direct, Indirect)
- **Infrared**
- **Induction**
- **Dielectric** (Microwave, Radiofrequency)
- **Electric arc / Plasma arc**
- **Electron beam**
- **High temperature heat pumps** (Residual heat recovery)

- **Upfront cost:** no burden for electrical technologies
- **Operational cost:** relative price of electricity vs fuel is the key aspect
- **Collateral benefits:**
 - improved productivity
 - better control, higher quality products
 - easier automation and monitoring

HOW A HIGHLY ELECTRIFIED INDUSTRY CAN SUPPORT THE ELECTRICITY SYSTEM?

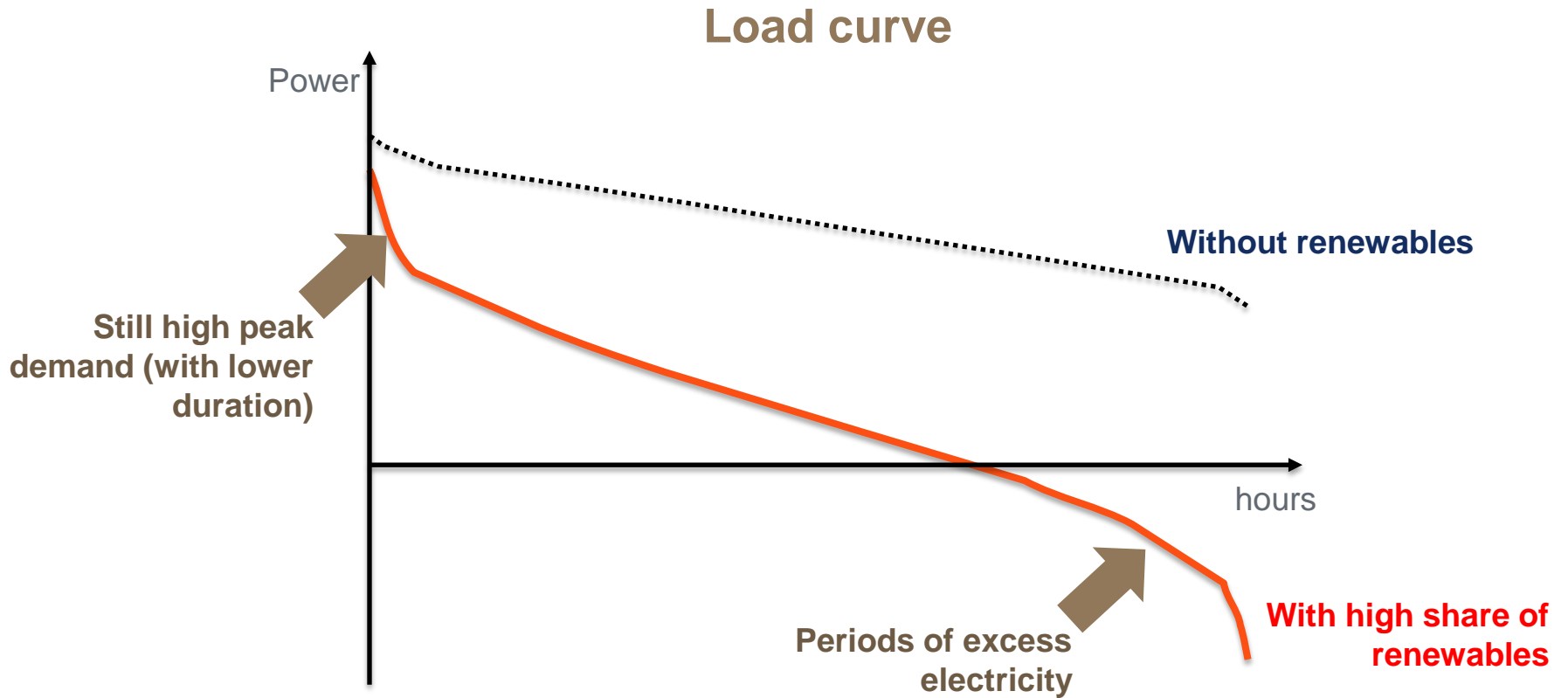
Challenges of a high renewable energy mix

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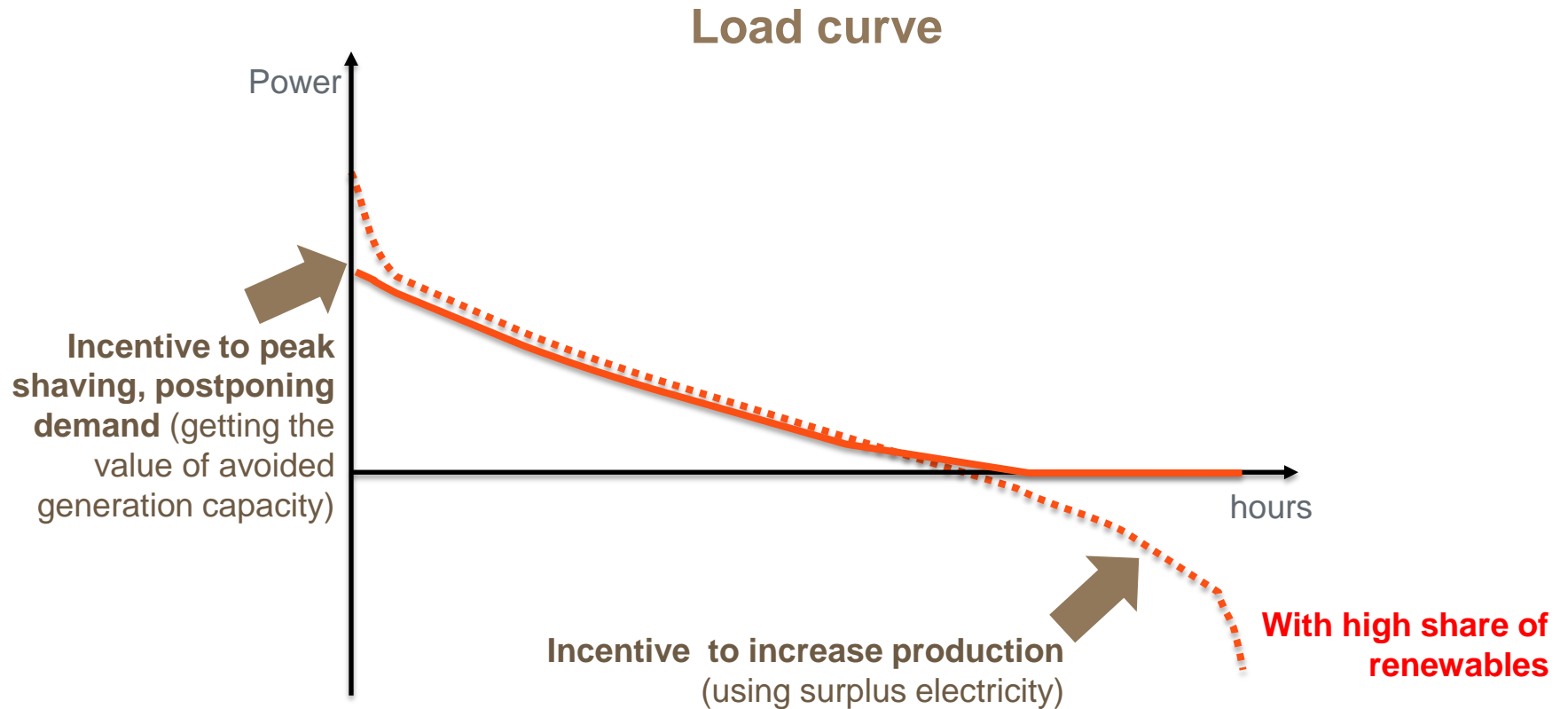
Challenges of a high renewable energy mix

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How can industry help and benefit from the new situation?

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Exploit Demand Side Management (DSM) under new business models

IndustRE - H2020 Project

Industrial flexibility for renewables integration

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- Present suitable business models and facilitate their adoption
- Formulate policy recommendations
- Quantify the potential benefits for the power system
- Move industry and variable renewable energy plant operators into action



www.industre.eu

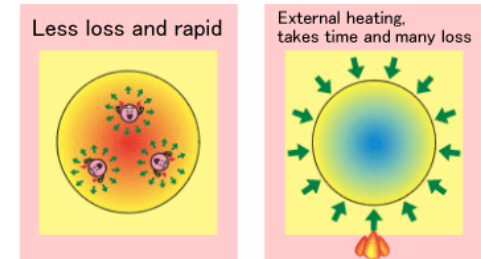
2015 - 2018

Conclusion: a highly electrified industry does make sense for society

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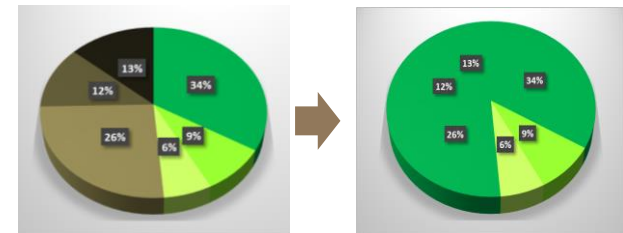
1

Reduces the primary energy demand through the higher end-use efficiency of electricity



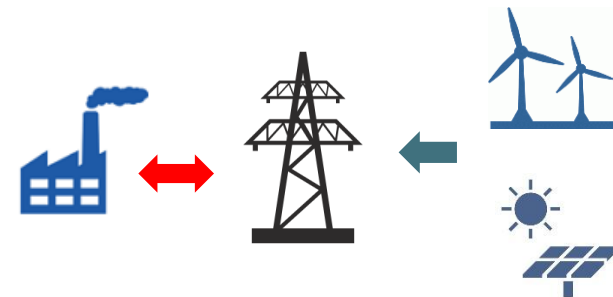
2

Highly reduces the carbon emissions of industry, as the electricity mix goes decarbonized



3

Supports the transition of the electricity system by bringing the flexibility needed for renewables integration



Thank you

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